



## ABOUT **MARC**

MEN ADVOCATING REAL CHANGE

MARC inspires and equips men to leverage their unique opportunity and responsibility to be advocates for equity. Our research-based experiential learning disrupts traditional diversity, equity, and inclusion (DEI) approaches to enhance gender partnership and accelerate the creation of inclusive workplaces. Organizations that engage with MARC create spaces for learning that invite men into the conversation—not only to support or sponsor women’s efforts, but also to partner within and across lines of gender as they take on active roles as advocates for change.

[JOIN THE MARC MOVEMENT](#)

## MARC'S IMPACT BY THE NUMBERS:



**ALL MAJOR INDUSTRIES**  
REPRESENTED



**95%+**  
OF PARTICIPANTS WOULD  
RECOMMEND MARC



**10,000+**  
LEADERS REACHED



**74%**  
OF PARTICIPANTS REPORT THAT THEY  
ARE MORE LIKELY TO INTERRUPT SEXISM  
IN THE WORKPLACE



**8+ YEARS**  
OF IMPLEMENTATIONS



**40+**  
KNOWLEDGE PRODUCTS ON  
ENGAGING MEN



**30+**  
COUNTRIES AND GLOBAL REGIONS



**86%**  
OF PARTICIPANTS ARE CONFIDENT THAT  
MARC PROGRAMS ASSIST IN ADVANCING  
WORKPLACE INITIATIVES OR VALUE

# FEATURED MARC PROGRAMS

SUPPORT GENDER PARTNERSHIP AT ALL LEVELS OF YOUR ORGANIZATION

## MARC LEADERS IMMERSIVE

Immersive workshop that inspires participants to stand up for gender equity and equips them to engage in effective gender partnership and inclusive leadership through disruptive dialogue.

Available for Supporters to host as cross-company sessions.

### WHO IT'S FOR

For directors to senior leaders; up to 45 participants

### TIME COMMITMENT

1.5 days; in-person

### PRICING

MARC Leaders Immersive

\$35,000 (USD) / \$38,000 (CAD) / €31,000 (EUR)

MARC Leaders Immersive Cross-Company

\$ 28,000 (USD) / \$30,000 (CAD) / €25,000 (EUR)

## MARC LEADERSHIP LEARNING SERIES

Facilitated online workshops interspersed with self-guided learning modules, focused on creating greater empathy and skills to navigate gender conditioning, privilege, and healthy masculinity.

### WHO IT'S FOR

For directors and senior leaders; 25-30 participants per workshop

### TIME COMMITMENT

Three x 3-hour facilitated online workshops and three x 1.5-hour self-guided learning modules

### PRICING

\$33,000 (USD) / \$36,000 (CAD) / €28,500 (EUR)

There is simply no substitute for sitting across from women in the MARC environment and listening to how they feel and having raw conversations. It is emotional and moving to hear about the struggles that they went through and are going through.

**AL MONACO**

Former CEO, Enbridge

What I always like to say when we're talking about these programs is, "I'm sorry, and you're welcome," to people who go through this journey with us. Because as soon as you start to really gain that awareness and you go along that pathway, you can't stop seeing all of the things that perhaps you just didn't notice before. So, I'm sorry, because now you're seeing it everywhere. And then the acknowledgement that there is usually gratitude for that awakening.

**CRISTINA SANTOS**

Former Head of Inclusion and Diversity, Sanofi

# ADDITIONAL MARC PROGRAMS

MARC PROGRAMS SUPPORT GENDER PARTNERSHIP AT ALL LEVELS OF YOUR ORGANIZATION



Chevron's partnership with Catalyst MARC has created pathways for inclusivity, achievement, and growth for people of all genders across our workforce. Together, we're creating workplaces that work for women today—and for generations to come.

**MICHAEL WIRTH**  
CEO, Chevron

## MARC EXECUTIVE DIALOGUE

Interactive dialogue ensuring that your executive teams remain committed to driving systemic change in a credible and authentic way and benefit from creating workplaces and cultures that are fair, equitable, and inclusive.

### WHO IT'S FOR

For C-suite and direct reports; 15-25 participants

### TIME COMMITMENT

For 4 hours; online or in-person

### PRICING

\$24,000 (USD) / \$26,500 (CAD) / €21,500 (EUR)

## MARC MANAGERS

Interactive workshop that creates space for managers and emerging leaders to reflect on the unique challenges and opportunities of integrating DEI into their daily realities.

### WHO IT'S FOR

For Managers, 30 participants per workshop

### TIME COMMITMENT

4 hours; online or in-person

### PRICING

MARC Managers Workshop Price  
\$20,000 (USD) / \$22,500 (CAD) / €18,000 (EUR)

MARC Managers Site License Price  
\$30,000 (USD) / \$33,000 (CAD) / €26,000 (EUR)

MARC Managers Train-The-Trainer Price  
\$33,000 (USD) / \$36,000 (CAD) / €28,500 (EUR)

## MARC DIALOGUE TEAMS

Two-year curriculum and group-learning strategy designed to help build inclusive leadership skills and enhance workplace culture on a grassroots level. Regional or global site licenses available.

### WHO IT'S FOR

For all levels; unlimited participants organized in teams of 7-10

### TIME COMMITMENT

2 years; online or in-person

### PRICING

Single Region 2-Yr Site License Price  
\$28,000 (USD) / \$30,000 (CAD) / €25,000 (EUR)

Global 2-Yr Site License Price  
\$33,000 (USD) / \$36,000 (CAD) / €28,500 (EUR)

## MARC FOUNDATIONS

E-learning course enabling participants of all genders to explore key concepts of gender equity, gender partnership, and workplace inclusion, building their awareness of foundational practices. 1-Year Site License.

### WHO IT'S FOR

For anyone; unlimited participants

### TIME COMMITMENT

Three 30-minute modules; online

### PRICING

\$15,000 (USD) / \$15,000 (CAD) / €13,500 (EUR)

## MARC ALUMNI ENGAGEMENT

Advocating for greater equity and inclusion is an ongoing priority for MARC participants. MARC Alumni programming provides opportunities for MARC participants to continue the conversation, gain additional insights, and become visible advocates.

Alumni receive the option to opt-in to the [MARC Momentum newsletter](#) and participate in community opportunities at no cost.